

# **Laura J. Clanton**

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## ***Education***

**DePaul University, Chicago, IL**

**June 2012**

- *Master of Arts; Journalism GPA 3.47*
- *Graduate Certificate in Women and Gender Studies*
- *Additional Concentration in Sports Reporting*

**Texas A&M University, College Station, TX**

**May 2010**

- *Bachelor of Arts in English*

## **Summary**

***An innovator with excellent relationship building skills and dedication who is prepared for success in the communications or reporting field and thrives both independently and as a team player.***

## **PROFESSIONAL EXPERIENCE**

### **Digital Content Producer**

TEGNA – KAGS News

**October 2017 to Present**

- Write, edit, curate, and post stories to various online digital, mobile, and social platforms.
- Post photos and videos across multiple social media platforms.
- Create multiple original social videos for digital platforms.
- Assist news room staff across multiple departments

### **Teacher – English Literature**

Bryan ISD – James Earl Rudder High School

**June 2014 to Present**

- Plan, compose, and produce creative and engaging lesson plans across curriculums.
- Coordinate and lead a team of teachers in implementing new teaching strategies and methods.
- Developed and implemented an efficient method for using a standards-based grading method.
- Planned daily team meetings: this included setting the agenda, assigning duties, and monitoring progress of team members.

### **Communications Specialist/Coordinator & Webmaster**

Texas A&M Health Science Center School of Rural Public Health

**June 2012 to June 2014**

- Write & edit copy for press releases and features relating to the various departments within the college; Edit and contribute content for the website as well as monitor & approve content for the web created by contributors within the college.
- Work directly with the director of communications on event coordination, and web re-design
- Received a promotion & a 10 percent raise in salary after a year with the school; Given managerial duties over our communications intern.

### **Contributing Sports Writer**

The DePaulia – Campus Newspaper

**January 2012 – March 2012**

- Performed as a contributing writer for the sports beat, producing stories on several campus sports teams. (golf, softball, track, basketball and tennis)
- Research & conduct interviews via phone, email and in person.
- Published content to the web for The Red Line Project as well as for my own personal website.
- Shot video, conducted interviews, edited photos and video, and crafted stories for web and print mediums.

**\*\*\* Writing samples and video packages are available on my website. \*\*\***